



pierre cardin
PARIS

PIERRE CARDIN – FALL/WINTER 2013/2014 EYEWEAR COLLECTION

The new Autumn/Winter 2013/2014 Pierre Cardin eyewear collection asserts itself with a sophisticated personality and the knowledgeable blending of French style and Italian creativity - for which the celebrated brand is renowned. The new sunglasses and optical frames feature a timeless allure and precious detailing, which give an aura of pure elegance to the collection.

Special Edition

P.C. 6156

A new 'special edition' optical frame: the glasses dedicated to Pierre Cardin are a modern take on the model that Monsieur has worn since the 1970's.

This optical frame highlights the talent and creativity of this celebrated designer. The acetate silhouette is bold and square in form whilst being aesthetically elegant with its simple, yet strong, lines which reflect Pierre Cardin's personality.

The uniqueness and originality of Monsieur Cardin's creative world, can also be seen in the refined colour palette: matte black and Havana green – the House's iconic nuance – as well as dark Havana and gloss black.



Men's models: retro inspirations

P.C. 6790

Unique and timeless, this men's pilot-shaped metal optical frame turns into a fashionable sun model thanks to an exclusive clip -on of either shaded brown or grey lenses. The temples are adorned with a vintage-inspired pattern recalling the legendary accessories of the 1960's. The model comes in classic hues of gold and ruthenium.



Women's models: utmost elegance

P.C. 8392/S

These women's acetate sunglasses enthral with their discreet and sophisticated cat-eye silhouette. The temples are embellished with a crescent-shaped jewel-like detail decorated with sparkling crystals and a precious insert which comes in shades of tourmaline grey, mother-of-pearl white and tiger-eye brown. The colour palette includes natural tones, such as beige/brown, dark Havana/brown and black, as well as trendy nuances, such as pearled purple.



P.C. 8395

A large, softly rounded cat-eye silhouette adds a sophisticated note to these women's acetate sunglasses. The temples are decorated with a crescent-shaped, jewel-like detail featuring a precious insert, in shades of tourmaline grey, mother-of-pearl white and tiger-eye brown. This model is available in total black, in warm hues of Havana and champagne - perfectly combined with pearled brown temples - or in burgundy with pearled red temples.



The new Fall/Winter 2013/2014 Pierre Cardin campaign

The Pierre Cardin eyewear models, which are a fashionable and sophisticated must-have accessory for any time of the day, will play a starring role in the celebrated brand's new Autumn/Winter 2013/2014 campaign. Functional and trendy, the new sunglasses and optical frames are perfect for daily activities and give a touch of refined elegance to whoever wears them.

The PIERRE CARDIN collection of sunglasses and optical frames is produced and distributed by the Safilo Group.

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