

# M A R C J A C O B S

## MARC JACOBS SPRING/SUMMER 2014 FASHION SHOW SUNGLASSES

The Marc Jacobs sunglasses featured in the Spring/Summer 2014 fashion show reflect the brand's love for all things retro-chic.

The rounded woman's style and the men's squared frame look to the past, in a stylish blend of minimalism and sophisticated vintage.

The woman's silhouette features skilfully rounded edges at the sides producing a wraparound and bold design that is complimented by matte brushed colours and mirrored lenses for a truly unique look.

With rubber nose-pads, an interesting half-moon metal-hinge detail and silver-printed Marc Jacobs logo, the Men's frame is understated yet sophisticated.

The palette reflect the colours of Marc Jacobs Spring/Summer 2014 collection: black with black flash lenses, chocolate with brown gold lenses, burgundy with flash pink lenses, shaded green with kaki/blue flash lenses, pink with multilayer mirror lenses, petrol with kaki/blue flash lenses.

The new sunglasses (MMJ 558/s and MMJ 559/s) will be available at Marc Jacobs boutiques, high end opticians and better department stores worldwide starting April 2014.

The Marc Jacobs sunglasses collection and optical frames are produced and distributed by the Safilo Group.

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